

JUL 21 1919

MOTION PICTURE INDUSTRY

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SOMETHING NEW IN MOTION PICTURES

✓ SCREEN LETTER BOX - *One Reel*

✓ *No. 1*  
Conceived by Morris A. Kashen  
Produced by Jack Cohn

Distributed by Frank G. Hall, through  
Film Clearing House, Inc., and  
Independent Sales Corp.

SECRETS FROM BEHIND THE SCREENS.

I AM THE CAMERA  
I am in all studios  
I see all  
I know all  
I am here to give you inside information.  
Ask Screen Letter Box, Gen. P.O. Box 250,  
New York.

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Phila., Pa.,

Gentlemen:

Is Charlie Ray married?  
Anxious.

Why break a million hearts?  
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Dear Sirs:

I am trying to think of  
the name of a picture I saw.  
All I can remember of it is that  
a drunken father hit his infant  
son with a cobble stone.

Wm. Walker.

That must have been rocking the baby to sleep.  
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Pine Brook, N. J.,

Dear Letter Box:

Why did they select an old man  
to take pictures of the peace conference?  
Jeremiah Hay.  
He wasn't old when he started.  
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Dear Editor:

Do actresses really cry in the movies,  
or is it a fake?

~~XXXXXXXX~~

Women, to be successful motion picture  
actresses, must be true artists and live the roll  
they play. This scene proves it.

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Sh-- secrets from behind the scenes -- and this  
is how it is done.

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And this is when the young lady first learned to cry.

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Dear Editor:-

Do you think it is bad taste to laugh aloud  
at picture shows?

Mrs. W. Jefferson.

Be careful or someone might think you're having  
too good a time and raise the luxury tax.

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Dear Editors:

Is Pearl White married?

Helen R.

It's the only dangerous stunt she hasn't tackled.

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(Letter in Chinese)

We'll take your word for it. Write us again.

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Knoxville, Tenn.,

Screen Letter Box:

Do they eat real food in restaurant scenes in  
pictures?

T. C.

Of Course, actors must eat sometime.

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Dearest friend:

Are returning soldiers getting their  
jobs back as promised?

Member A.E.F., Brest, France.

In some cases, yes, but the employers who cheered  
the loudest and waived flags madly are now waiving  
the white flag.

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Brooklyn, N. Y.

Editor:

Is a school for movie acting worth while  
attending?

Amelia.

Only to give you experience so you'll never go to  
another.

-----

Albany, N. Y.

Gentlemen:

What kind of a star would you call Annette  
Kellerman?

An Admirer.

She is more than a star. She is a little dipper.

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Harrisburg, Pa.

Editor:

When I see Norma Talmadge on the screen  
I'm dissatisfied with my wife. What can I do about it?  
A disappointed husband.

how  
Try to imagine your feels after seeing "Doug"  
Fairbanks and then having to wash dishes for you.

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64 W. 107 St., N.Y.

Dear Sir:-

I should be very much obliged if you can  
tell me the best way a girl of 12 or 13 can get  
into the movies.

Maidie Clewely.

As soon as you get 100 in all your school work we  
might tell you.

Dear Letter Box:-

Is a close-up of more dramatic value than  
a long shot?

Polly Paterson.

Distance often lends enchantment.

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As they say:

"They all look good when they're far away."

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Dear Editor:

Why were talking pictures never a success?

J. L. M.

Too much competition from movie patrons.

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Any secret you want to know?

Ask me!

Address Screen Letter Box,  
Gen. P.O. Box 250, New York.

AU REVOIR

Will see you next week.

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